



Stevenson Ranch, CA – April 27, 2018

Dear Valued Customer,

We are pleased to announce that as of May 1, 2018 DiD Integration, Inc. (“DiD”) will have completed the acquisition of AgKnowledge Software (“AgKnowledge”) and services from TechKnowledge Associates, Inc. (“TechKnowledge”). With a history reaching back to 1990, AgKnowledge has been established as an industry leading Agribusiness platform.

Kevin Gorelick, President of DiD, will take over the day to day management of AgKnowledge from Bryan Bernard. To ensure a smooth transition, Bryan will remain engaged in an advisory role and all other TechKnowledge employees will transition to DiD maintaining their current roles. Together, our goal is to make this transition seamless for you.

For nearly 20 years, DiD has developed innovative software products specializing in cloud deployments. Since 2004, DiD has partnered with TechKnowledge to bring AgKnowledge into the cloud. Our close relationship with TechKnowledge and extensive knowledge of AgKnowledge makes this acquisition a unique opportunity to continue growing the platform.

We have big plans for AgKnowledge! Immediately, we will begin updating many of our existing applications, taking advantage of new technologies to make AgKnowledge even more powerful. While much of AgKnowledge is already mobile friendly, all new and updated applications will be built with a mobile first strategy ensuring that AgKnowledge is designed to work across devices, so your business is not tethered to the desktop. Also, using Java as the core development platform we will ensure that AgKnowledge has a long future ahead. We will also focus a lot of energy on our AgKnowledge Harvest business intelligence product to give you powerful tools for insight and analysis. All the while, we remain committed to excellent reliability and customer service to make sure that you can focus on what’s most important to you, your business.

As cloud-based software expands, and the demands of Agribusiness continue to grow, DiD is dedicated to developing innovative solutions for our clients. We will continue to provide the tools you need to be successful.

“AgKnowledge has experienced tremendous growth thanks to our wonderful customers. Kevin and DiD have the vision and resources to take AgKnowledge to the next level and I’m excited to see that unfold.”

– Bryan Bernard

We thank you for your business and look forward to continuing our relationship with you.

Sincerely,

Kevin Gorelick
President, DiD Integration

Bryan Bernard
President, TechKnowledge Associates